- idesign618@gmail7864781860
- ☐ jdesign618

# JOE MIRANDA DITGITAL MEDIA DESIGNER



# DRAGON ARMY MAY 2019 - CURRENT

As the Lead UI and graphic designer, working closely with the Creative Director and the UX team, I am fully integrated into the work pipeline. I have worked with multiple clients including Delta, HoneyBaked Ham, Hi-Rez and Rollins, as well as worked with an array of charities including Karen Toffler Charitable Trust and Passport Atlanta.

# DAMN ADVERTISING JANUARY 2017 - AUGUST 2020

Brought into the company to unify the company's branding and the social media presence, I became part of projects working with the City of Madison, Georgia, Sitecom, Go Pavers and the charity Building New Hope. My work with the company earned us a Davy and W3 award for web design.

# GOLDEN STATE COMPANY SEPTEMBER 2019 - FEBRUARY 2020

The company opened a new branch in Atlanta, and I was one the first to be hired as a contractor. I worked with various companies such as Running Point and Revance to continue their branding on their website.

# PURSEN MAY 2015 - MARCH 2016

Introduced to the creative team to develop a mobile app, rebrand their retail website, and launch the wholesale division, I maintained all web aspects including updates, web promotions and new product launches. I also worked with the marketing team to produce print media for trade shows and social events.

# RETRO UNDERDOG SEPTEMBER 2012 - MAY 2016

Introduced to the creative team to develop a mobile app, rebrand their retail website, and launch the wholesale division, I maintained all web aspects including updates, web promotions and new product launches. I also worked with the marketing team to produce print media for trade shows and social events.

#### EDUCATION

Savannah College of Art and Design

#### SKILLS

Graphic Design
Branding
Social Media Skills
Guerrilla Advertising
Web Design
Photo Editing
Photo Compositing
UI/UX design
Game Design
Illustrating

# PROGRAMS

Microsoft Office Adobe Bridge Adobe Photoshop Adobe Lightroom Adobe Illustrator Adobe Indesign Sketch

### LANGUAGES

English + Spanish